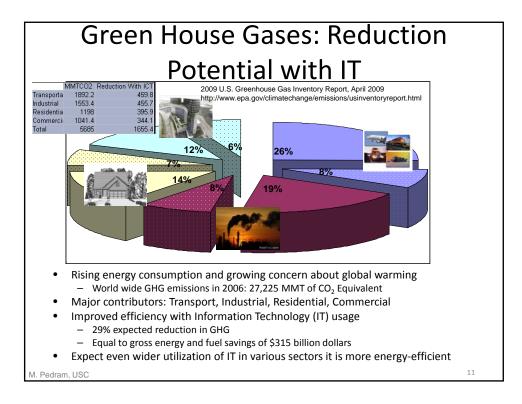
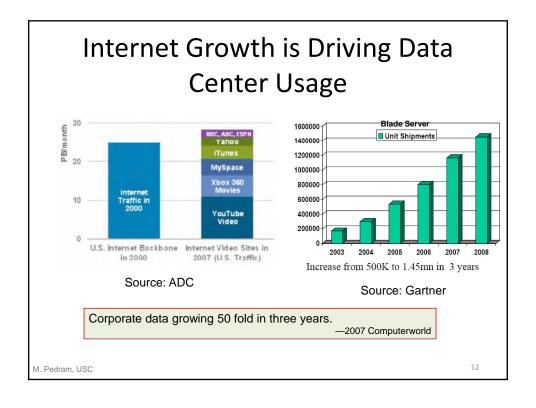


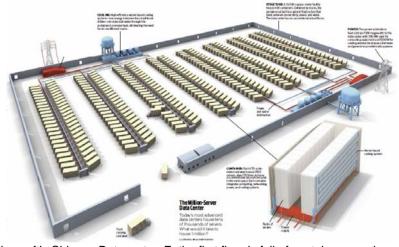
How the ICT Industry Can Reduce Its Own Carbon Footprint

- PC efficiency:
 - Substitution of energy-intensive desktops with laptops and thin clients, replacement of cathode ray tube monitors with LCD screens, and improvements in standby power management
- Telecommunication network and device efficiency
 - Reduction of standby power use of devices and greater adoption of network optimization processes
- Data center:
- Server virtualization, adoption of best practices in heating and cooling and innovations in increased server efficiency improvements





Emergence of Mega Data Centers



Microsoft's Chicago Datacenter: Entire first floor is full of containers; each container houses 1,000 to 2,000 systems; 150 - 220 containers on the first floor.

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Data Center Energy Efficiency Emerging as a Strategic Opportunity

In 2006, datacenters used 1.5% (60 billion kW-hr/year) of all the electricity produced in the US ... if nothing significant is done about the situation, this consumption will rise to 2.9% by 2011.

—"Report to Congress on Server and Data Center Energy Efficiency," EPA 2007

Rack power levels exceeding 40 kW/rack while datacenter power densities approaching and exceeding 500 W/sq ft.

—Tahir Cader, Power & Cooling Strategist, HP, April 2009

42% of datacenter owners said they would exceed power capacity within 12 to 24 months without expansion. 39% said they would exceed cooling capacity in 12 to 24 months.

—Infoworld, March 26, 2008

Datacenter construction costs projected to exceed \$1,000/sq ft or \$40,000/rack. —IDC's Datacenter Trends Survey, 2007

By 2010, the incremental demand for datacenter energy will equate to 10 new power plants. The new paradigm in datacenter metrics is shifting from square footage to capacity in megawatts.

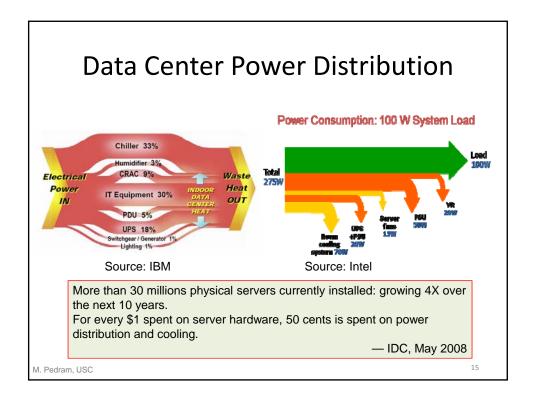
—Processor.Com, February 20, 2009

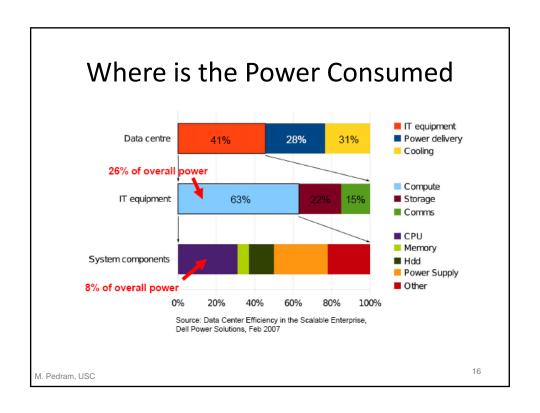
Demand for Services



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Peak Power Demands of Data Centers

 Apart from the total energy consumption, another critical component is the peak power; the peak load on the power grid from data centers is currently estimated to be approximately 7 gigawatts (GW),



equivalent to the output of about 15 baseload power plants.

- This load is increasing as shipments of high-end servers used in data centers (e.g., blade servers) are increasing at a 20-30 percent CAGR.
- If current trends continue, power demands are expected to rise to <u>12</u> <u>GW by 2011</u>.
- Indeed, according to a 2008 Gartner report, 50 percent of data centers will soon have <u>insufficient power and cooling</u> capacity to meet the demands of high-density equipment.

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Green IT: Reducing Oil Dependence

- US imports about 3.5million barrels of crude oil per day from the Middle East and Venezuela
 - Energy content of a barrel of oil is ~1,700 kWh



- As of 2006, the electricity use attributable to nation's servers and data centers is estimated at 61B kWh
 - This is projected to double by 2011 and triple by 2015
- Assume a moderate reduction of 25% in energy consumption of the U.S. data centers
 - Reduces U.S. foreign oil imports by 98,000 barrels a day!!
- With wider adoption of green ICT, even higher reduction of oil imports will be achieved
 - 1kWh energy consumed in a data center can help eliminate x >1 (e.g., 5 to 10) kWh of energy in other sectors
 - Although the carbon emission due to every kWh of electrical energy consumed in the U.S. varies depending on the type of power generator used to supply power into the power grid, an average conversion rate of 0.433 kg CO₂ emission per kWh of electrical energy may be assumed

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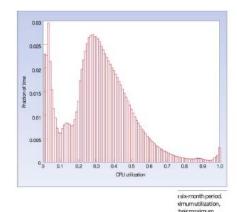
Approach to Energy Efficiency of ICT Solutions

- Need a multi-pronged approach to energy efficiency which is cross-tier, cross-area, and cross-discipline
 - Stake holders: users, industry, academics, government
 - Environmental constraints and socio-economic drivers
 - Policies and treaties
 - Technologies and applications
 - Hardware and server architectures
 - Storage
 - · Networks and networking
 - · Software and middleware
 - Physical infrastructure
 - Power generation (including renewable sources), The Grid power distribution and delivery, demand shaping
 - · Electromechanical, Electrochemical, lighting and Cooling/AC

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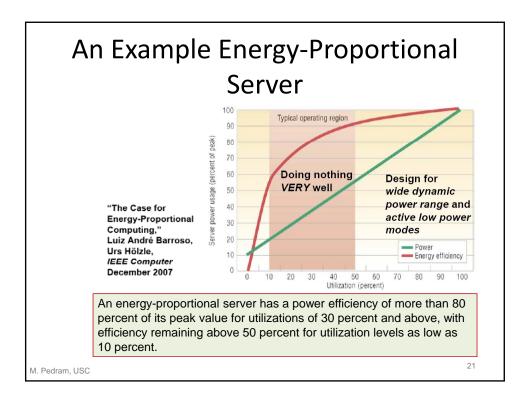
Server Utilization

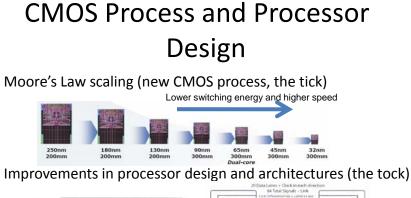


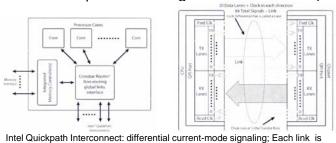
"The Case for Energy-Proportional Computing," Luiz André Barroso, Urs Hölzle, IEEE Computer December 2007

Servers are rarely completely idle and seldom operate near their maximum utilization, instead operating most of the time at between 10 and 50 percent of their maximum.

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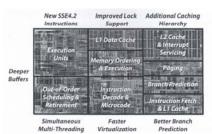


Intel Quickpath Interconnect: differential current-mode signaling; Each link is composed of 20 lanes per direction capable of up to 26.5 GB/s.

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Micro-architecture and Server Architecture

- Hyper threading (SMT) with appropriate Cache Hierarchy
- Integrated memory controller (support multiple channels of DDR3)
- PCI Express 3.0 (8Gbit/s per lane will support 40 Gigabit Ethernet)
- On-chip(microcontroller-based) power management
- Selective speed boosting



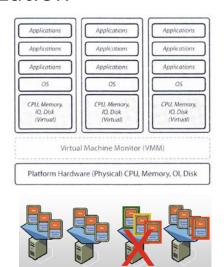
Nahalem New Micro-architectural features

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Virtualization

- Hardware assists for virtualization
 - Higher privilege ring for the hypervisor
 - Handoffs between the hypervisor and guest OS supported in hardware
 - Processor state info is retained for the hypervisor and for each guest OS in dedicated address space
 - Extended page tables
 - Virtual processor ID to avoid flushes on VM transitions



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Dynamic Power Minimization Techniques

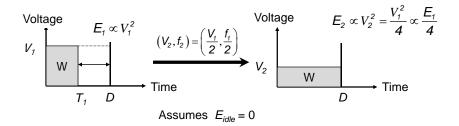
- Dynamic voltage and frequency scaling (DVFS)
- Multiple Voltage Islands (MVI)
- Dynamic Power Management (DPM)
- Green Data Centers

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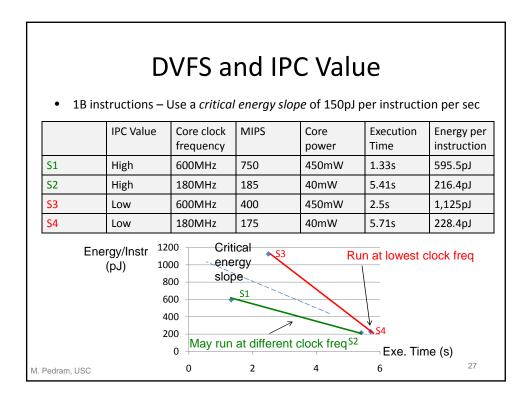
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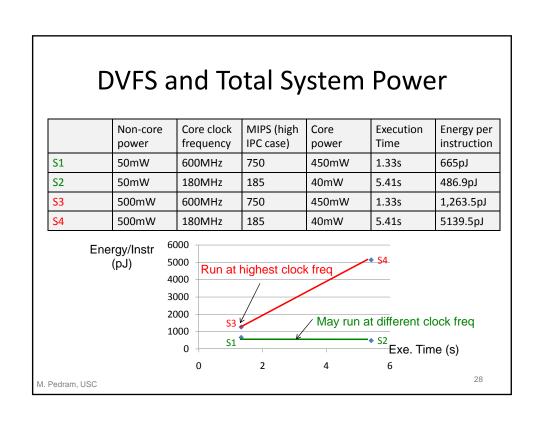
Dynamic Voltage and Frequency Scaling (DVFS)

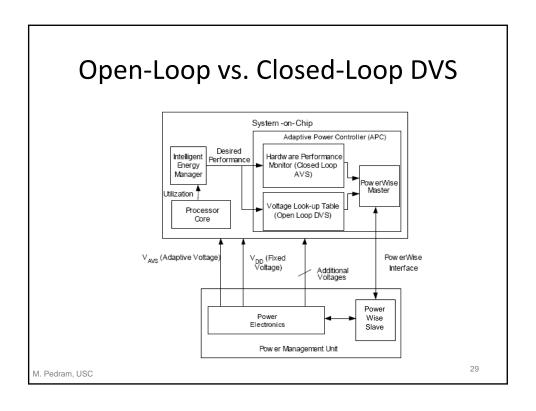
- Energy, E, required to run a task during T: $E = P \cdot T \propto V^2$
- Example: a task with workload W should be completed by a deadline, D

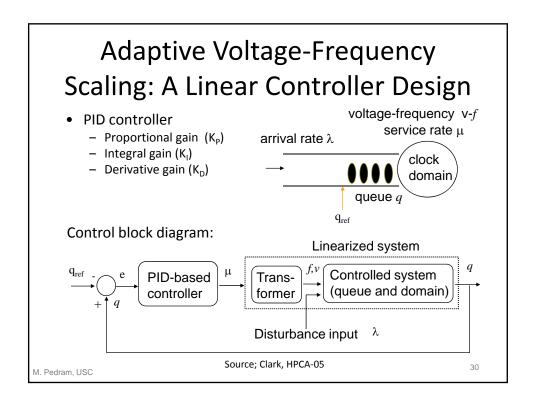


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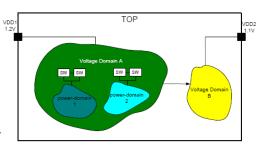
Multiple Voltage Islands

- Run power-isolated blocks at different V_{DD} levels
 - Can use mix of Low and High V_{th} devices to balance switching speed and leakage
 - Switch off inactive blocks to reduce leakage power dissipation
 - Requires library with isolation cells and level shifters
 - Requires library characterization data for multiple supply voltages
- An effective low power solution, but
 - Realizing its full potential requires integration of process technology, transistors, cell libraries, design methodology and tools

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Voltage Islands and Power Domains

- Voltage islands: Areas (logic and/or memory) on a chip which are supplied through separate, dedicated power feeds
 - Typically, an 'always-on' voltage island is needed to implement critical functions such as real time clock, register file, PC counter, etc.
- Power domains: Areas within an island which are fed by the same V_{DD} source, but are independently controlled with an intra-island header switches

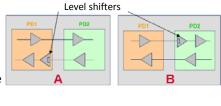


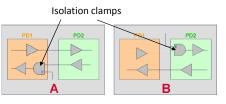
$$\begin{split} Example: IBM \ Blue \ Logic \& \ Cu-08 \ voltage \ islands \\ L_{drawn} = 70 \ nm \\ Up \ to \ 72-million \ wireable \ gates \\ Power \ supply: \ 1.0 \ V \ with \ 1.2-V \ option \\ Power \ dissipation: \ 0.006 \ \mu W/MHz/ \ gate \\ Gate \ delays: \ 21 \ picoseconds \ (2-input \ NAND \ gate) \\ Eight \ levels \ of \ copper \ for \ global \ routing \end{split}$$

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Level Shifters and Isolation Clamps

- Cannot directly connect V_{DDL} and V_{DDH} cells
 - Output of a V_{DDL} gate cannot go higher than V_{DDL}
 - When connected to a V_{DDH} gate, the PMOS transistor cannot be completely cut-off → Static Current
- Cannot directly connect output of a powered down block
 - Can propagate unwanted data in the driven logic
 - Floating input will potentially generate short circuit current
 - Specific inactive state or reset values may be forced on inputs driven by the power down logic





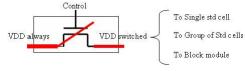
PD1 PD2 Mode 1: 1.2V 1.2V Mode 2: 0.9V 0.0V (power down)

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On-chip Power Switches

Voltage islands are turned ON/OFF with on-chip switches

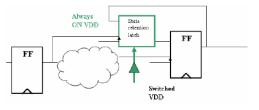


- Constraints and requirements
 - Power distribution and floorplanning are more complex tasks
 - Power switches need proper sizing: Balance switching current carrying capacity vs. layout area and leakage currents
 - · Static IR drop analysis is necessary to verify sizing
 - Sequencing of the control signals influences the length of wake-up time and the amount of inrush current
 - Transient analysis is required to assess the impact of a switching block on its surrounding blocks

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Data Retention

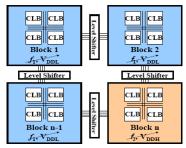
- Many possible variants
 - Integrated cell, shadow register with or without save and restore
- Constraints and requirements
 - A logic block with retention requires multiple voltage supply levels
 - Retention may require an always-on buffer tree for the control signals
 - Connection of supplies is error prone and time consuming
 - Difficult to rely on a global connection by simply doing pattern matching on pin or instance names

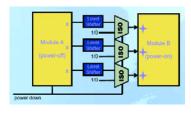


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Combining DVS and MVI

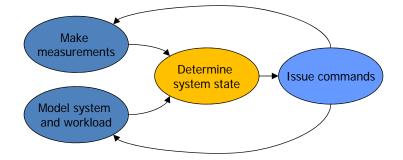




- A logic-swing level shifter is a key circuit component in the DVS or MVI implementation because even for a chip-level DVS system, I/O blocks are operated under fixed V_{DD} and consequently level shifters are required between core circuits and I/O circuits
- When the DVS technique is applied on a "block level" to a MVI system as shown above, each block on the chip could be operated under either high V_{DD} (V_{DDH}) or low V_{DD} (V_{DDL}). Thus, voltage level shifters are needed among blocks to avoid static short circuit current at a receiver side

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Generic Flowchart of a System-Level Power Manager



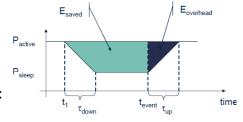
- Use hardware performance counters to gauge processor activity
 - Analyze program phases and adapt processor state accordingly
 - Recognize power/thermal hotspots and take (possibly preventive) action

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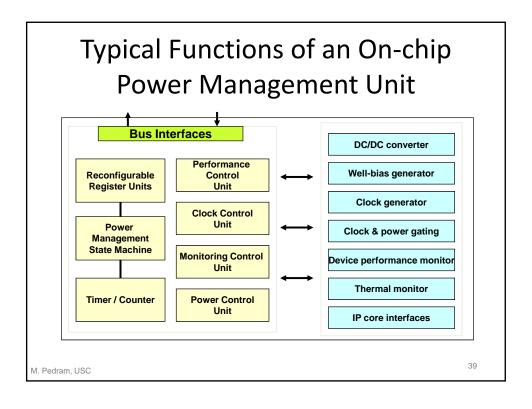
Switching Between Modes

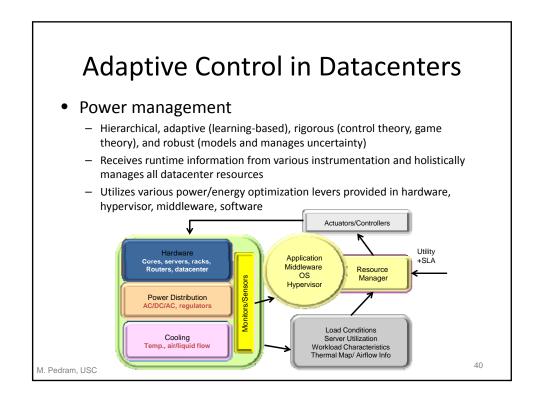
- Simplest idea: Greedily switch to lower mode whenever possible
- Problem: Time and power consumption required to reach higher modes are not negligible
 - Introduces overhead
 - Switching only pays off if E_{saved} > E_{overhead}

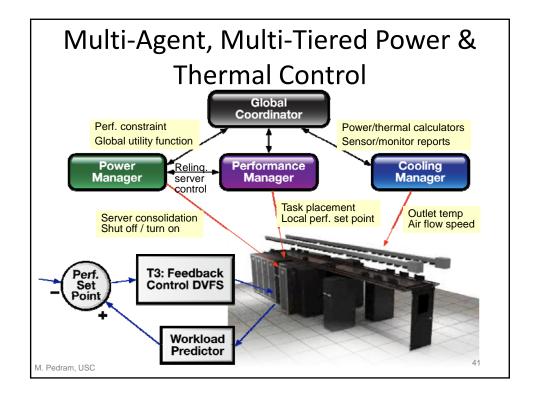


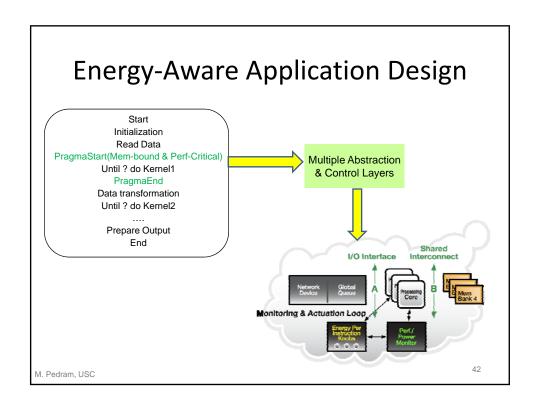
- Example wakeup strategies:
 - Pre-scheduled wakeup
 - Event-triggered wakeup from sleep mode

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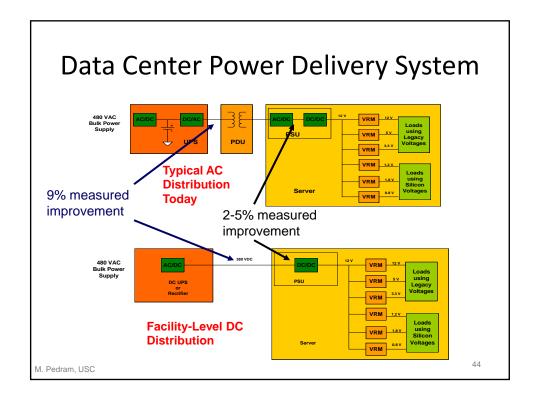




Physical Infrastructure

- But it's not the CAPEX It is about OPEX (power and cooling)
 - By 2009, about half the world's data centers will be functionally obsolete due to insufficient power and cooling capacity to meet the demands of high-density equipment.
- New Cooling methods explored
 - In-server, in-rack and in-row cooling
 - Liquid cooling at the rack is 75%-95% more efficient than air cooling by a CRAC - Removes 100,000 Btu/hr of heat (~30 kW).
 - Cooling systems improvements call for improved airflow, optimization of temperature and humidity set points, and upgrades to water cooled chillers with variable speed fans and pumps.
- The price of power and cooling matters more and the geography matters less

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It is About More than Watts ...

- The real metric is services per joule per dollar
- Many interrelated ideas:
 - Application efficiency and energy management software
 - Workload variations and service level agreements
 - Micro-architecture and system design
 - Storage and network bandwidth and cost
 - Power availability and cost, power distribution and conversion efficiency
 - Packaging and cooling, component failure
 - Cost of people and money
 - Metrics that reward and punish

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